

Bachelor of Business Administration (BBAD) - BBA

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should consider the [Bachelor of Business ..](#)

	On-campus	External
Start:	No new admissions	No new admissions
Campus:	Toowoomba, Springfield	Toowoomba
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	3 years full-time, up to 6 years part-time	

Notes:

Students can commence study in semester 3 at Springfield campus or via distance education only.

Contact us

Current students

[Ask a question](#)

Freecall (within Australia): 1800 007 252

Phone (from outside Australia): +61 7 4631 2285

Email usq.support@usq.edu.au

Program aims

This program is a generalist degree aimed at equipping students with a broad understanding of how organisations operate in different environmental contexts, private, and public. It exposes students to a wide range of issues and challenges faced by managers as they strive to make organisations successful, sustainable and responsible stakeholders in society. Students develop relevant conceptual, analytical, functional, and operational capabilities to equip them to confidently address a range of organisational and managerial challenges in contemporary organisations.

Program objectives

On the successful completion of the Bachelor of Business Administration graduates will be able to:

- demonstrate an understanding of the general managerial concepts, processes and principles relevant to the functioning of various types of organisations
- analyse the environments within which organisations operate and consider managerial implications
- demonstrate a working knowledge of and the ability to apply relevant principles in making decisions about matters that relate to the resources used by organisations, such as financial, human and information-related resources
- demonstrate a working knowledge of and the ability to apply relevant principles in managing various systems, processes, people, marketing and communication functions within organisations
- identify, analyse and manage a broad range of organisational issues and challenges
- demonstrate effective communication and interpersonal capabilities
- demonstrate an understanding of the importance of high ethical standards and socially responsible organisational practices and processes.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

Year 12 English [4,SA] or equivalent is required.

Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.

Admission to the Bachelor of Business Administration is in accordance with [University's Admissions Policy](#) for undergraduate programs.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, external or online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Program structure

The Bachelor of Business Administration is a 24-course program and comprises the following:

Area of study	Number of units
Compulsory core courses	8
4 x 4-unit minors chosen from the list of Bachelor of Business Administration minors hosen from the list of Bachelor of Busin	16

MGT2203 Project Management Fundamentals	2, 3	2	2
MGT2204 Business Ethics and Governance	1, 3	1	
MGT3201 Organisational Administration	2, 3		

Footnotes

* MGT2008 Knowledge Management and Organisational Learning replaces MGT3200 Information Management. Students who have successfully completed MGT3200 should not complete MGT2008.

BBA minor in Business Economics

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ECO1000	1, 2, 3	1	2, 3
ECO2000 The Macro-economy and Business	2		
ECO3002	2		
Plus one other course from the Business Economics major in the Bachelor of Commerce (subject to enrolment requirements).			

BBA minor in Business Law

BBA minor in Finance

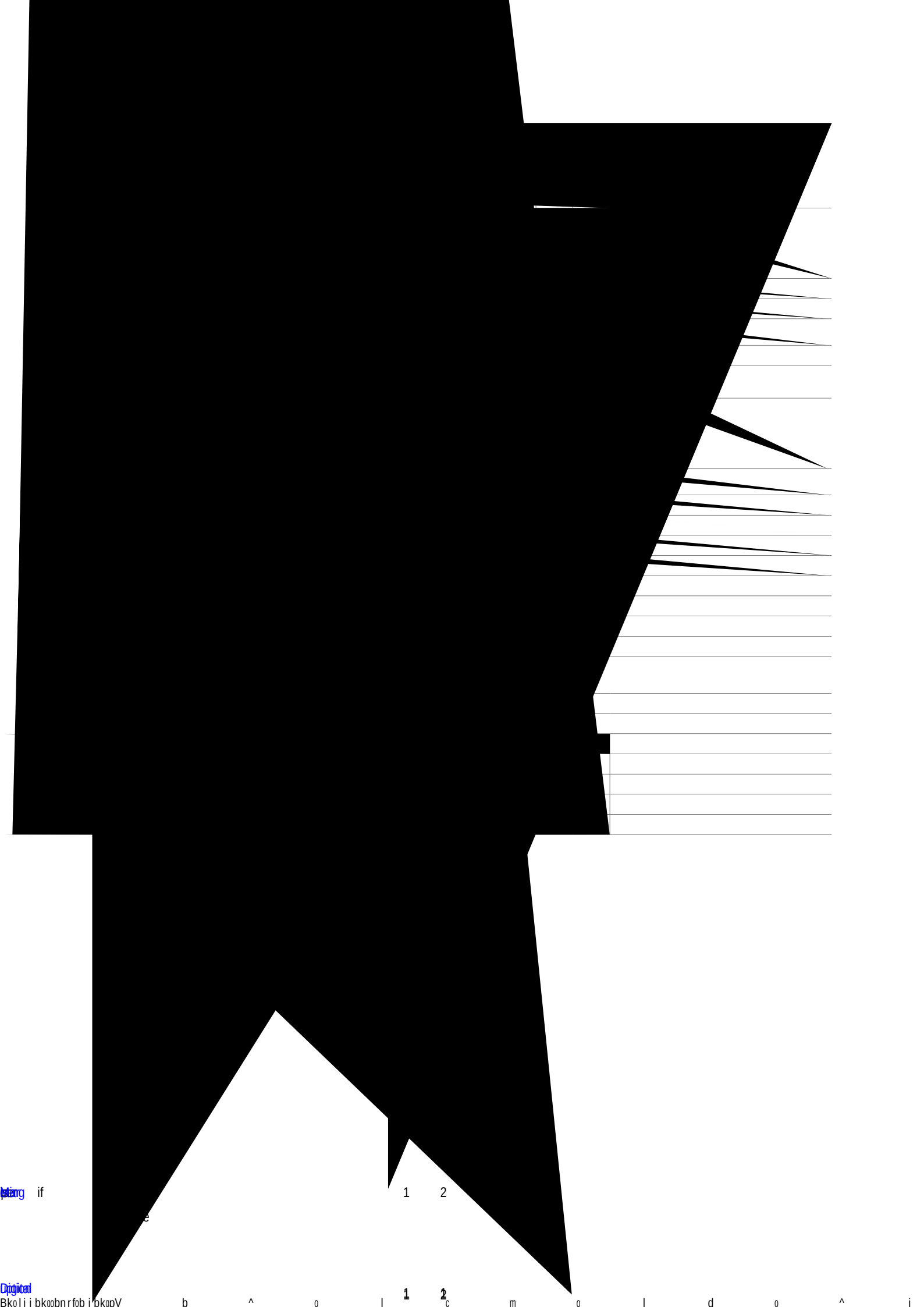
Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
FIN1103 Financial Markets	2, 3	2	2
FIN2108 Credit Analysis and Lending Management	2	2	2
FIN3109 Managing Financial Institutions	1	1	1
Plus one other course from the Finance major in the Bachelor of Commerce (subject to enrolment requirements).			

BBA

Plus one other course from the Information Technology Management major in the [Bachelor of Commerce](#) (subject to enrolment requirements).

BBA minor in Journalism

BBA minor in Public Relations



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