

## **Bachelor of Business (BBUS) - BBus**

**This program is offer**

- provide sensible and practical solutions to contemporary business problems
- assess information needs and apply appropriate analytical techniques to interpret such information
- satisfy admission requirements for membership of relevant professional bodies
- act within the ethics of their profession.

## Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Year 12 English [4,SA] or equivalent.
- Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.
- Admission to the Bachelor of Business is in accordance with [University's Admissions Policy](#) for undergraduate programs.
- Candidates for admission to the 16-unit Aircraft Maintenance Management major must have successfully completed either the Diploma of Aircraft Maintenance Engineering (Avionics) or the Diploma of Aircraft Maintenance Engineering (Mechanical) with a registered training organisation.
- Candidates for admission to the 16-unit Marketing and Hospitality Management major and Tourism and Events Management major must have successfully completed a relevant diploma from a TAFE institution or equivalent accredited body.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

## Program fees

### Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

### Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Area of study	Number of units
Core courses	8 units
<b>Either</b> Bachelor of Business <b>8–course major</b> (select one): <ul style="list-style-type: none"> <li>• Administrative Management</li> <li>• Human Resource Management</li> <li>• Information Technology Management</li> <li>• International Business</li> <li>• Management and Leadership</li> <li>• Marketing</li> <li>• Supply Chain Management</li> <li>• Tourism Management</li> </ul> <b>Plus one of the following:</b> <ul style="list-style-type: none"> <li>• Second major (8 units) <b>or</b></li> <li>• 2 x 4-unit Minors <b>or</b></li> <li>• 1 x 4-unit Minor and 4 elective courses.</li> </ul> <b>Or Bachelor of Business 16–course major</b> <ul style="list-style-type: none"> <li>• Aircraft Maintenance Management<sup>^</sup></li> <li>• Marketing and Hospitality Management<sup>*</sup></li> <li>• Tourism and Events Management<sup>*</sup></li> </ul> <p><sup>^</sup> This major is available to only those students who have successfully completed either the Diploma of Aircraft Maintenance Engineering (Avionics) or the Diploma of Aircraft Maintenance Engineering (Mechanical) with a registered training organisation. Students will complete their Diploma studies and then apply for direct entry to USQ. They will then complete the standard eight core courses of the Bachelor of Business program, and the eight remaining USQ major courses.</p> <p><sup>*</sup> This major is available to only those students who have successfully completed a relevant Diploma from a TAFE institution or equivalent accredited body. Students would normally spend their first year of studies at TAFE and then apply for direct entry to USQ. They will then complete the standard eight core courses of the Bachelor of Business program, and the eight remaining USQ major courses.</p>	16 units
<b>Total</b>	<b>24 units</b>

## Required time limits

The standard duration for completion of this program is 3 years full-time, 6 years part-time or external. Students have a maximum of 9 years to complete this program

## Core courses

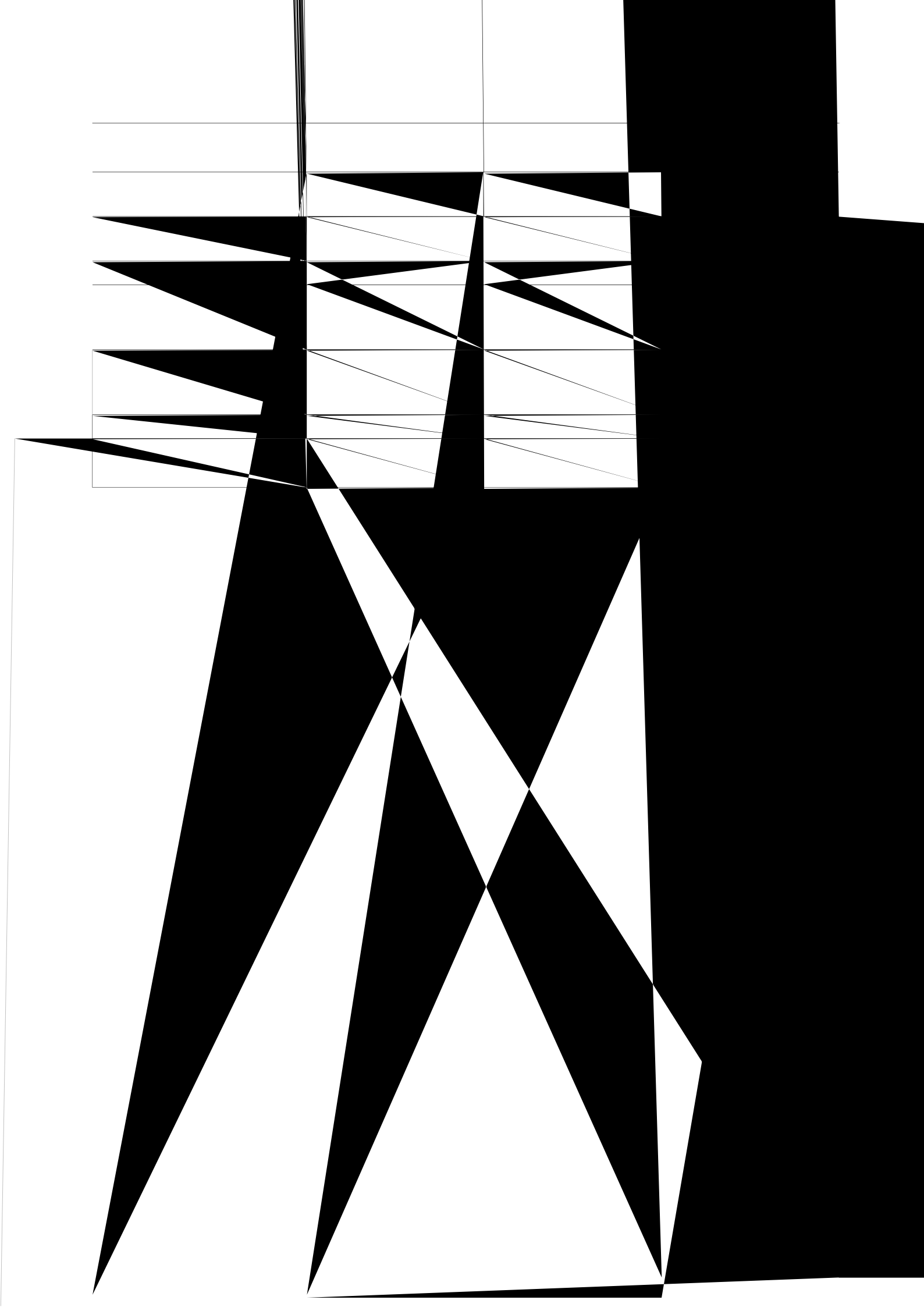
All students are required to complete a core of 8 single-unit courses. The purpose of the core courses is to expose business students to fundamental concepts and methods and the diversity of subject matter that they will encounter in their studies. The functional areas of business are identified and elementary tools leading to a focus in the majors are developed.

The core courses are listed in the following table:

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
<a href="#">ACC1101 Accounting for Decision-Making</a>	1, 2, 3	1, 2	1, 2
<a href="#">CIS1000 Information Systems Concepts</a>	1, 2, 3	1, 2	1, 2, 3
<a href="#">ECO1000 Economics</a>	1, 2, 3	1	2, 3

LAW1101	1, 2, 3	1, 2	1, 2
MGT1000 Organisational Behaviour	1, 2, 3	1	1
MKT1001 Introduction to Marketing	1, 2, 3	1	1
			2





MGT2060 International Business Environment and Operations	2		
MGT2103 Business Logistics	2		
MGT2104	1		
MGT2203 Project Management Fundamentals	2, 3	2	2
<a href="#">PWE3000 Professional Work Experience</a> <sup>~</sup>	2, 3		

**Footnotes**

- \* Students who have successfully completed MGT3003 Human Resource Performance Management do not need to complete MGT2008 Managing Knowledge.  
[PWE3000 Professional Work Experience](#) is not available to international students regardless of location or mode of study as it is an electi

CIS2000 Systems Analysis and Design	1, 3	1	1
CIS2002	1, 3	1	1
CIS2005 Principles of Information Security	2	2	2
CIS3002 Agile Methods	1	1	1
CIS3008 Information Technology Service Management	1	1	1
	2, 3	2	2



† Students who have completed MKT3002 Business Strategy in a Global Environment as part of a Management and Leadership, Supply Chain Management or Administrative Management major should substitute INR3000 for MKT3002 as one of the six compulsory courses in the International Business major.  
[PWE3000 Professional Work Experience](#) is not available to international students regardless of location or mode of study as it is an elective course.

<b>Level 3</b>			
MKT3001 Marketing Research	1	1	1
MKT3007 Marketing Strategy	2	2	2

<b>*Marketing Elective is chosen from:</b>			
MGT3004 Creativity, Innovation and Entrepreneurship	2	2	2
PWE3000 Professional Work Experience <sup>~</sup>	2, 3		

**Footnotes**

~ PWE3000 Professional Work Experience is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

**Marketing and Hospitality Management major**

This is a 16-unit major. This major is av

**Suppl**



Faculty of Business, Education, Law and Arts approval. Before undertaking any course, the pre-requisite courses must be completed or exempted.

**Please note:**

When students select a minor(s), courses will only count towards that minor(s) if they have not already counted towards another selected major or minor.

Not all minors are available on-campus at all campuses.

Students may choose courses from those listed in the [Minor Studies](#) section of this Handbook. Enrolment requirements must be satisfied for any course selected.

**Accounting**

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
<b>Non-business students:</b>						
>@. . . . >`l r k q f k d c l o A b ` f p f l k * J ^ h f k d `	P.) P.) P/) P/	P.) P.) P/) P/			P.) P/ ) P0	
CFK. . . . F k q o l a r ` q f l k q l @ l o m l o ^ q b C f k ^ k ` b `	P.) P.	P.) P.) P/) P/			P.) P/ ) P0	
Select other courses from the accounting major in the <a href="#">Bachelor of Business ..</a> (subject to enrolment requirements).						
<b>Business or commerce students not undertaking an Accounting major:</b>						
Select four courses from the Accounting major in the <a href="#">Bachelor of Business ..</a> (subject to enrolment requirements).						

**Footnotes**

\* Students must complete this course before enrolling in other courses from the Accounting major.

**Business Administration**

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

## Business Systems Management

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
This minor is not available to students completing an Information Technology Management major.						
@FP . . . ? rpfk b p p L k i f k b	P / ) P /	P / ) P /			P . ) P / ) P 0	
@FP / - - - P v p q b j p > k ^ i v p f p ^ k a A b p f d k	P . ) P .				P . ) P / ) P 0	Mob*obnrpfqb7 @JP . - - - l o P q r a b k p j r p q _ b b k o l i i b a f k q e b c l i i l t f k d M o l d o ^ j 7 R @ @
@FP / - - /						
@FP / - - 2 M o f k ^ f m i b p l o f k c l o j ^ q f l k P b ^ r o f q v					P . ) P /	Mob*obnrpfqb7 @P @ . 1 - .

## Communication and Media Studies

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Students should select four courses from the Communication and Media Studies major, subject to pre-requisite requirements:

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
@JP . - . - f k q o l a r ^ q f l k q l @ l j j r k f ^ q f l k P q r a f b p	P . ) P .	P . ) P .			P .	
JPA . - - - R k a b o p q ^ k a f k d J b a f ^					P .	B k o l i j b k q f p k l q m b o j f q q b a f k J P A . - - - f c @ J P / - . / e ^ p _ b b k m o b s f l r p i v ` l j m i b q b a ^
Select any two courses from the following:						
JPA / 22 - Q b i s p f l k ^ k a P q o b ^ j f k d M i ^ q c l o j p					P /	B k o l i j b k q f p k l q m b o j f q q b a f k J P A / 22 - f c @ J P / - . 4 e ^ p _ b b k m o b s f l r p i v ` l j m i b q b a ^
@JP / - . 5 @ r i q r o ^ i f k a r p q o f b p * @ r i q r o ^ i B ^ l k l j f b p					P /	
JPA / 2 - - O b ^ a f k d C f i j 7 E l i i v t l l a					P .	B k o l i j b k q f p k l q m b o j f q q b a f k J P A / 2 - - f c @ J P / - . 6 e ^ p _ b b k m o b s f l r p i v ` l j m i b q b a ^
@JP 0 - . 0 K b t J b a f ^					P .	
PL @ 0 - . . D i l _ ^ i @ l k o i f ^ q @ l j j r k f ^ q f l k	P . ) P .				P .	

### Footnotes

S1 offer at Toowoomba is not available in 2022

## e-Commerce

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
> @ @ . . - 2 > ` ` l r k q f k d M o f k ^ f m i b p	P / ) P /	P / ) P /			P . ) P / ) P 0	Mob*obnrpfqb7 > @ @ . . . B k o l i j b k q f p k l q m b o j f q q b a f k > @ @ . . - 2 f c > @ @ . . / ^ k a , l o > @ @ 0 . - . e ^ p _ b b k m o b s f l r p i v ` l j m i b q b a ^
> @ @ / . - / C f k ^ k ^ f ^ i > ` ` l r k q f k d	P . ) P .				P . ) P /	Mob*obnrpfqb7 > @ @ . . - 2 B k o l i j b k q f p k l q m b o j f q q b a f k > @ @ / . - / f c > @ @ . . / e ^ p _ b b k m o b s f l r p i v ` l j m i b q b a ^
@FP . . . ? rpfk b p p L k i f k b	P / ) P /	P / ) P /			P . ) P / ) P 0	
@FP 0 - - 6 B k q b o m o f p b P v p q b j p f k M o ^ ^ q f ^ b					P . ) P / ) P 0	






## Public Relations

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
MOI . - - / Qefp tp Mr_if` Obi^qf l kp	P.) P.	P.) P.			P.) P0	
MOI . - - 2 Afdq^i Mr_if` Obi^qf l kp	P/) P/	P/) P/			P/	
Obi^qf l kp P	P.) P.				P.	



## Exit points

**Administrative Management recommended enrolment pattern**

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

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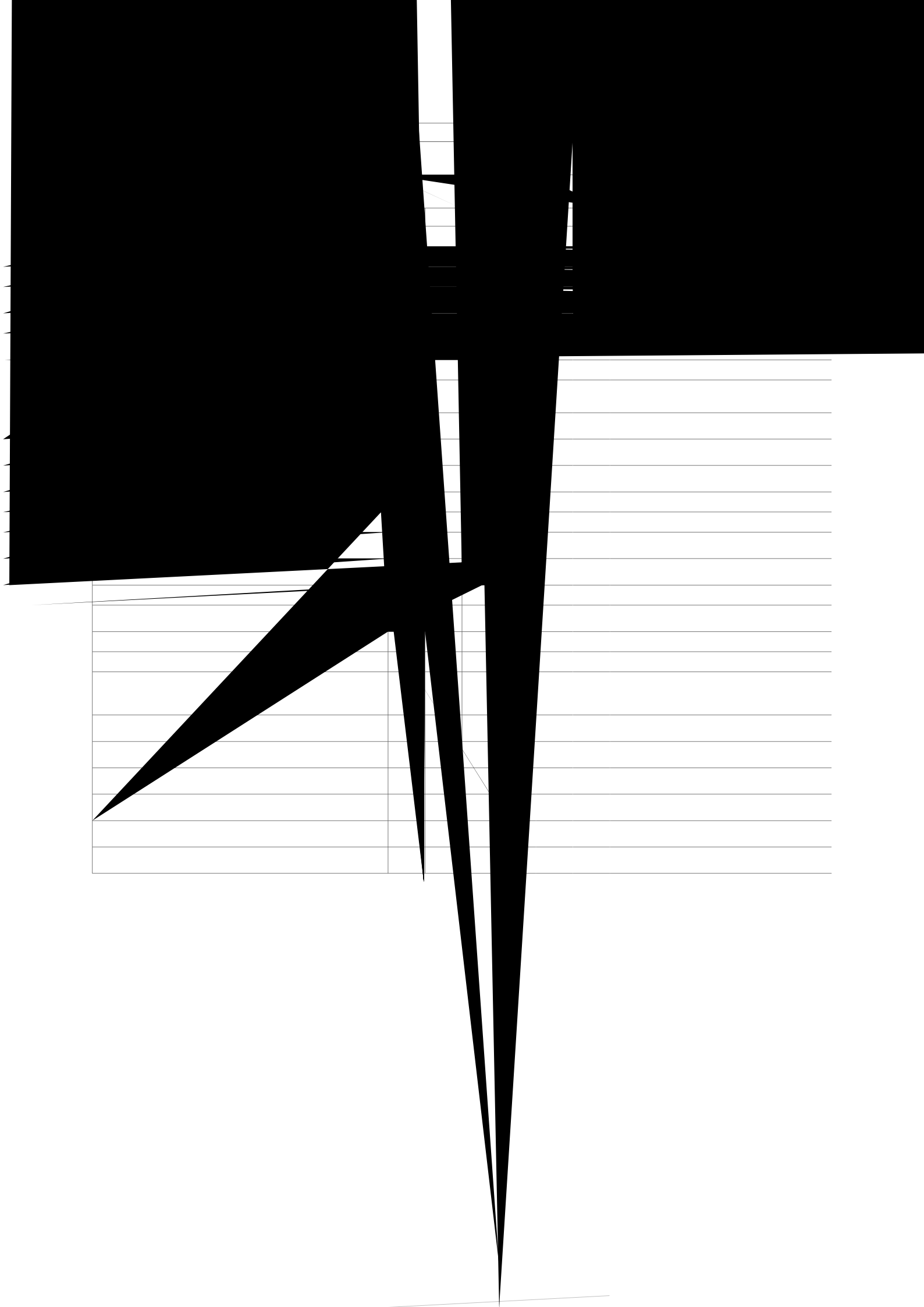
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## Human Resource Management recommended enrolment pattern - Springfield campus (semester 1 intake)

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

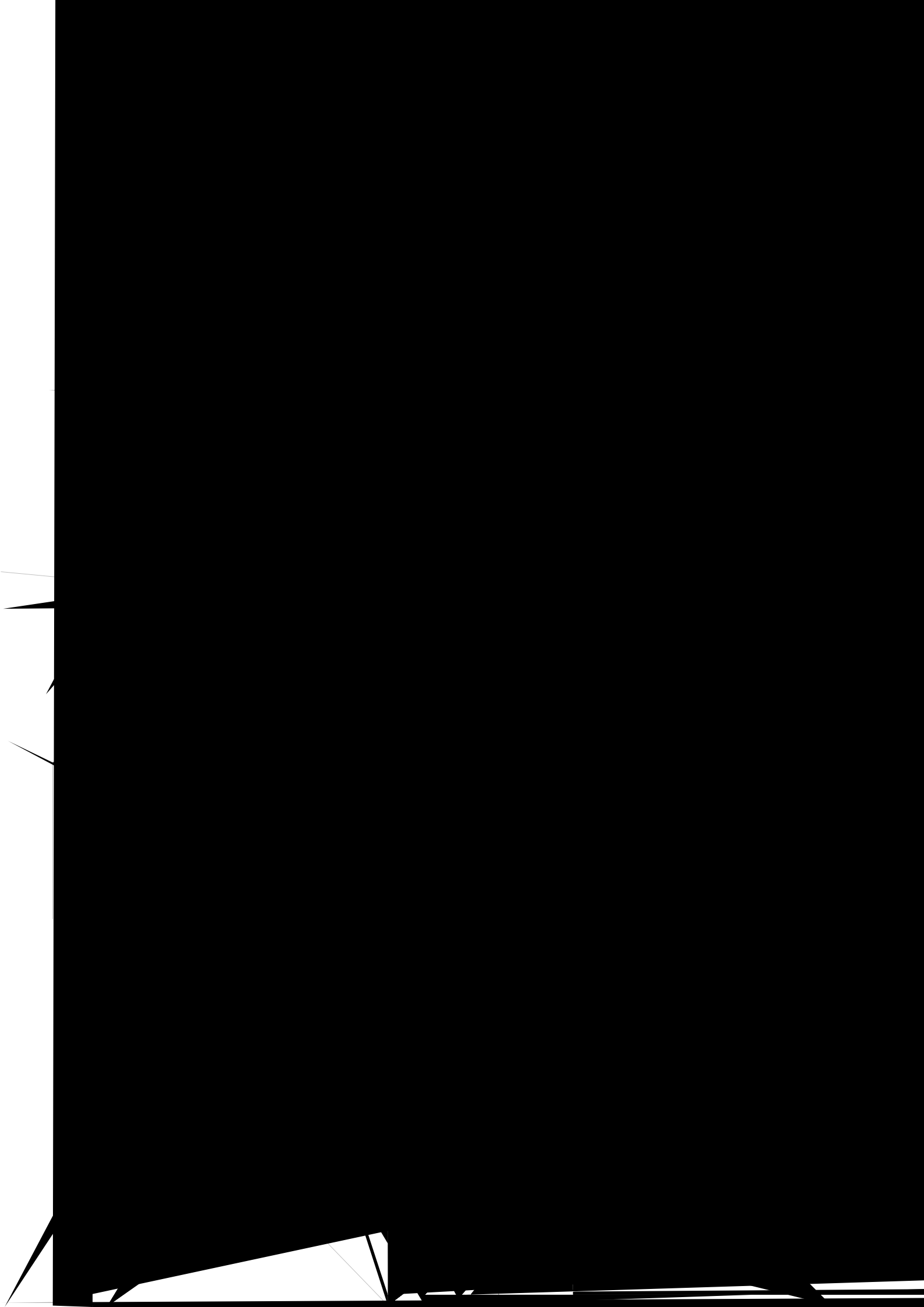
Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
>@. . . >` I r k q f k d c l o A b ` f p f l k * J ^ h f k d	.	.					
@FP. --- Fk c l o j ^ q f l k P v p q b j p @ l k ` b m q p	.	.					
JHQ. --- Fk q o l a r ` q f l k q l J ^ o h b q f k d	.	.					
JDQ. --- L o d ^ k f p ^ q f l k ^ i ? b e ^ s f l r o	.	.					
I > T . . . .	.	/					
PQ > / 0 - -	.	/					
B @ L . --- B ` l k l j f ` p	.	/					
JDQ / - - / M b o p m b ` q f s b p l c L o d ^ k f p ^ q f l k	.	/					
JDQ. --- C l r k a ^ q f l k p l c E r j ^ k O b p l r o ` b J ^ k ^ d b j b k q	/	.					
JDQ / - - - T l o h c l o ` b A b p f d k	/	.					
<b>Select one of the following three courses:</b>							
C f k . . . . F k q o l a r ` q f l k q l @ l o m l o ^ q b C f k ^ k ` b `	/	.					
JDQ / / - 1 ? r p f k b p p B q e f ` p ^ k a D l s b o k ^ k ` b ` l							
M L I . --- D l s b o k j b k q ) ? r p f k b p p ^ k a P l ` f b q v `							
J f k l o , b i b ` q f s b , p b ` l k a j ^ g l o ` l r o p b <sup>o</sup>	/	.					
JDQ / - - 3 B j m i l v j b k q O b i r ^ q f l k p	/	/					
J f k l o , b i b ` q f s b , p b ` l k a j ^ g l o ` l r o p b <sup>o</sup>	/	/					
J f k l o , b i b ` q f s b , p b ` l k a j ^ g l o ` l r o p b <sup>o</sup>	/	/					
J f k l o , b i b ` q f s b , p b ` l k a j ^ g l o ` l r o p b <sup>o</sup>	/	/					
JDQ / - - . O f p h J f q f d ^ q f l k T l o h E b ^ i q e ^ k a P ^ d b q v	0	.					
JDQ / - - 5 H k l t i b a d b J ^ k ^ d b j b k q ^ k a L o d ^ k f p ^ q f l k ^ i I b ^ o k f k d <sup>E</sup>	0	.					
J f k l o , b i b ` q f s b , p b ` l k a j ^ g l o ` l r o p b <sup>o</sup>	0	.					
J f k l o , b i b ` q f s b , p b ` l k a j ^ g l o ` l r o p b <sup>o</sup>	0	.					
JDQ 0 - - / J ^ k ^ d f k d @ e ^ k d b	0	/					
JDQ / - - 1 B k e ^ k ` f k d M b o c l o j ^ k ` b <sup>A</sup>	0	/					
J f k l o , b i b ` q f s b , p b ` l k a j ^ g l o ` l r o p b <sup>o</sup>	0	/					
J f k l o , b i b ` q f s b , p b ` l k a j ^ g l o ` l r o p b <sup>o</sup>	0	/					

### Footnotes

Students who have successfully completed MGT2000 Staffing and Remuneration do not need to complete MGT2000 Workforce Design. Students wishing to undertake a second major in Accounting or Finance are required to complete [FINA0ED](#)

Students who have successfully completed MGT2004 People Development do not need to complete [MGT2004 Enhancing Performance](#). It is



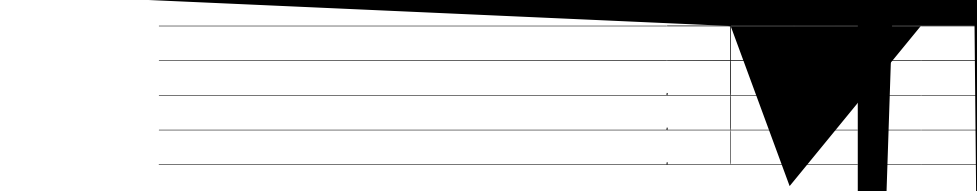
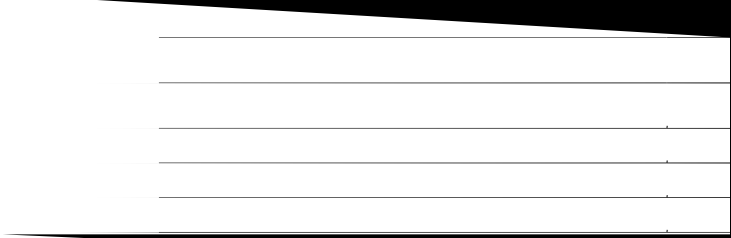
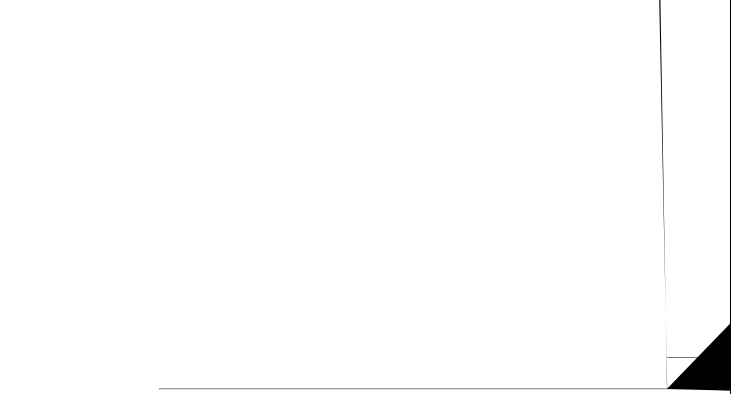














Major study: Marketing and Hospitality Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
<a href="#">JDQ---. Cl rka^qf l kp lc Er j ^k Obpl ro`b J^k^db j bkq</a>	/	.					
<a href="#">JDQ/-- / Mbopmb`qfsbp lc Lod^kfp^qf l k</a>	/	/					
<a href="#">JHQ/- . / Pbosf`bp J^ohbqfkd</a>	/	/					
<a href="#">JDQ-- -1 @ob^qfstqv) Fkk l s^qf l k ^ka Bkqobmobkbr opefm</a>	/	/					
							Mob*obnr f p q b7 Pq rabkq p j r p q e^s b p r ``b p p c r i i v ` l j m i b q b a ^ j f k f j r j l c .3 r k f i p f k q e b f o



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## **Tourism Management recommended enrolment pattern - Distance/Online**

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

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