

Associate Degree of Business .. (ADBC) - ADegBusCom

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 904571; Online: 904575; Springfield campus: 924571

CRICOS code (International applicants): 093267C

This program will accept no new admissions from Semester 1, 2023. The information relating to this program is applicable to currently enrolled students and students intending to enrol prior to last semester offered Semester 3, 2022. Students who are interested in this study area should [contact us](#)

	On-campus*	Online
Start:	Semester 1 (February) Semester 2 (July) Semester 3 (November)	Semester 1 (February) Semester 2 (July) Semester 3 (November)
Campus:	Springfield, Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	2 years full-time, up to 4 years part-time	
Program articulation:	To: Bachelor of Business ..	

Notes:

Students can commence study in Semester 3 at Springfield campus or Online only.

Footnotes

* Not all courses are available at all campuses.

Contact us

Future Australian and New Zealand students	Future International Students	Current Students
		Ask a question Freecall (within Australia) 1300 007 252

(3) communicate clearly and concisely in presenting b

the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Program structure

The Associate Degree of Business is comprised of 16 units as follows:

Area of Study	Number of units
Core Courses	8
2 x 4–unit minors from the Associate Degree of Business or 1 x 4–unit minor and 4 other courses selected from the Associate Degree of Business. Students may complete no more than ten (10) level 1 courses. Available minors include:	8
<ul style="list-style-type: none"> ● Accounting ● Advertising ● Banking and Financial Services ● Business Administration ● Business Economics ● Communication and Media Studies ● e-Commerce ● Economics and Politics ● Finance ● Global Political Economy ● Human Resource Management ● Information Technology Management ● Journalism ● Management and Leadership ● Marketing ● Politics and International Relations ● Public Relations 	
Total	16

Please note: Subject to meeting prerequisite requirements and with the approval of the Program Coordinator, up to four courses may be taken from other undergraduate programs offered at the University of Southern Queensland.

Students in the [Bachelor of Business ..](#) who wish to exit with the Associate Degree of Business (ADBC) may apply to do so upon successful completion of the 8 core courses and 8 other courses from the [Bachelor of Business ..](#) program, subject to the approval of the Program Coordinator.

Required time limits

The standard duration for completion of this program is 2 years full-time, 4 years part-time. Students have a maximum of 6 years to complete this program.

Core courses

All students are required to complete a core of eight single-unit courses. The purpose of the core courses is to expose business and commerce students to fundamental concepts and methods and the diversity of subject matter that they will encounter in their studies. The functional areas of methods and the di

Footnotes

Toowoomba offer is not available in Semester 2, 2022.

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Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ADV1001 Introduction to Advertising	1, 3	1	
ADV2000 657 Tm(Course)Tj/F1 11 3 684.42 1326.311 713.057 Tm(1)T90 0CAv1			

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Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Compulsory courses:			
FIN1103 Financial Markets	2, 3	2	2
ECO2000 The Macro-economy and Business	2		
ECO2001 Business Economics	1		
Select one of the following courses:			
ECO3010 International Economics and Trade	1		

ECO3010 International Economics and Trade	1		
ECO2001 Business Economics	1		
POL2001 Politics and International Business [#]	2	2	

Footnotes

Toowoomba and Springfield offers are not available in Semester 1, 2022.

Toowoomba offer is not available in Semester 2, 2022.

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MGT2004 Enhancing Performance	2	2	2
MGT3006 Employment Relations	2	2	2

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MKT2013 Digital Marketing and Branding	1, 3	1	1
MKT3001 Marketing Research	1, 2	2	

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			Semester of offer

Exit points

Students must maintain good standing in this program (see other program requirements section). Students not wishing to complete the Associate Degree of Business program may be permitted to exit with a Diploma of Business (DPBC) if they have completed eight courses with a minimum of four core courses, and four other courses from the Associate Degree of Business.

Credit

Credit may be granted on the basis of completed equivalent study from a recognised institution. In order for credit to be granted, the claim must meet the following specific requirements:

- the course was passed within five years prior to the application (courses up to 10 years old may be considered if evidence is provided that the applicant has been employed in that field)
- the course passed is sufficiently equivalent in objectives, content and weighting to a course prescribed in the Associate Degree of Business course, or alternatively, the course is suitable as an elective
- where the student has taken out an award from a recognised institution and is claiming credit on the basis of courses completed to meet the requirements of that program, the maximum credit allowable on the basis of such courses will be no greater than eight courses for the Associate Degree of Business
- credit approved in this program will not automatically apply to other programs offered by the USQ.

Claims for credit should be submitted prior to or at the time of enrolment in a course. Each claim will be assessed on individual merit in line with USQ policy. Please contact the Faculty of Business, Education, Law and Arts for further information.

Please refer to the Program Structure for course details.

Recommended enrolment pattern - full-time enrolment

Students are able to enrol in any offered mode of a course (on-campus, external or online), re

