

Master of Business and Innovation (MBSI) - MBusInv

CRICOS code (International applicants): 086146D

and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 09. Graduates at this level will have specialised knowledge and skills for research, and/or professional practice and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Completion of an Australian university Bachelor degree in the area of business, or equivalent.
- English Language Proficiency requirements for Category 3.

For candidates who have a Bachelor degree or equivalent (AQF level 7) in a non-related discipline from a recognised institution, USQ's [Graduate Certificate of Business](#) provides an articulation pathway into the Master of Business and Innovation. Upon completion and achievement of a minimum GPA of 4.0, they will be eligible for entry into the Master of Business and Innovation.

Candidates with a Graduate Certificate (AQF level 8) or higher qualification in any discipline may apply for entry into the Master of Business and Innovation. Eligibility for entry will be determined on a case-by-case basis.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Master of Business and Innovation is comprised of 12 units. All students must complete:

- Two coursework specialisations of 4 units each (8 units)
- One research specialisation (4 units).

Note: Students must successfully complete 8 units of the program before enrolling in [BUS8101 Business Project A](#) (1 unit) and [BUS8102 Business Project B](#) (1 unit).

Normally these courses should be undertaken in the final semester of study.

Coursework Specialisations

Select two coursework specialisations from the following:

- Big Data and Visualisation
- Crisis Management
- Digital Transformation
- Enterprise Leadership
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PRL8008 Social Media for Organisations	2		
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Footnotes

† This course is offered in odd-numbered years only.

‡ This course is offered in even-numbered years only.

Digital Transformation specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
CIS8008 Business Intelligence	1, 2	1	1
CIS8011 Digital Innovation	2, 3	2	2
CIS8018 Strategic Information Security	2	2	374j-0.565 Tw-0 1 RG1 0 0 1 60.628 4
CIS8100 Digital Enterprise	1, 3	1	1

Enterprise Leadership specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT8038 Leadership Development	1		
MGT8039 Strategic Leadership	3		
MGT8034 Strategic Management of Human Resource Development	3		

	2		

Sustainable Business specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ECO8011 Global Issues in Sustainability	1		
ECO8012 Methods for Sustainable Development	2		
MGT8002 Strategic Management	1, 2, 3	1	2
REN8101 Environment, Society and Sustainability	1		

Research specialisation

Students who complete the Research Specialisation as part of their program will be eligible to apply for entry to the PhD program subject to achieving a minimum GPA of 5.75 in the four research units and meeting other PhD entry requirements.

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MBA8000 Applied Business Research and Ethics	1, 2	1	1
MGT8040 Entrepreneurship, Innovation and Creativity	2		
BUS8101 Business Project A	1, 2		
BUS8102 Business Project B	1, 2		

IT requirements

For information technology requirements please refer to the [minimum computing standards](#).

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Articulation

The Master of Business and Innovation articulates from the [Graduate Certificate of Business](#). On completion of the Master of Business and Innovation, students may be eligible for entry into the [Doctor of Business Administration \(DBA\)](#) or the [Doctor of Philosophy \(PhD\)](#), provided they meet necessary entry requirements. Please refer to the DBA and the PhD for further information, or contact the Faculty of Business, Education, Law and Arts.

Exit points

A student who chooses not to complete or who does not maintain good standing in this program may be permitted to exit with a lesser qualification as set out below:

- A student who successfully completes eight Master of Business and Innovation units may, upon application, exit with a [Graduate Diploma of Business](#). A student who has successfully completed all the requirements of at least one specialisation may have one specialisation shown on their testamur.

- A student who successfully completes four Master of Business and Innovation units may, upon application, exit with a [Graduate Certificate of Business](#). A student who has successfully completed all the requirements of a 4-unit specialisation may have that specialisation shown on their testamur.

Credit

Credit may be granted for 12S.456 75batsho