

Graduate Diploma of Business (GDBZ) - GradDipBus

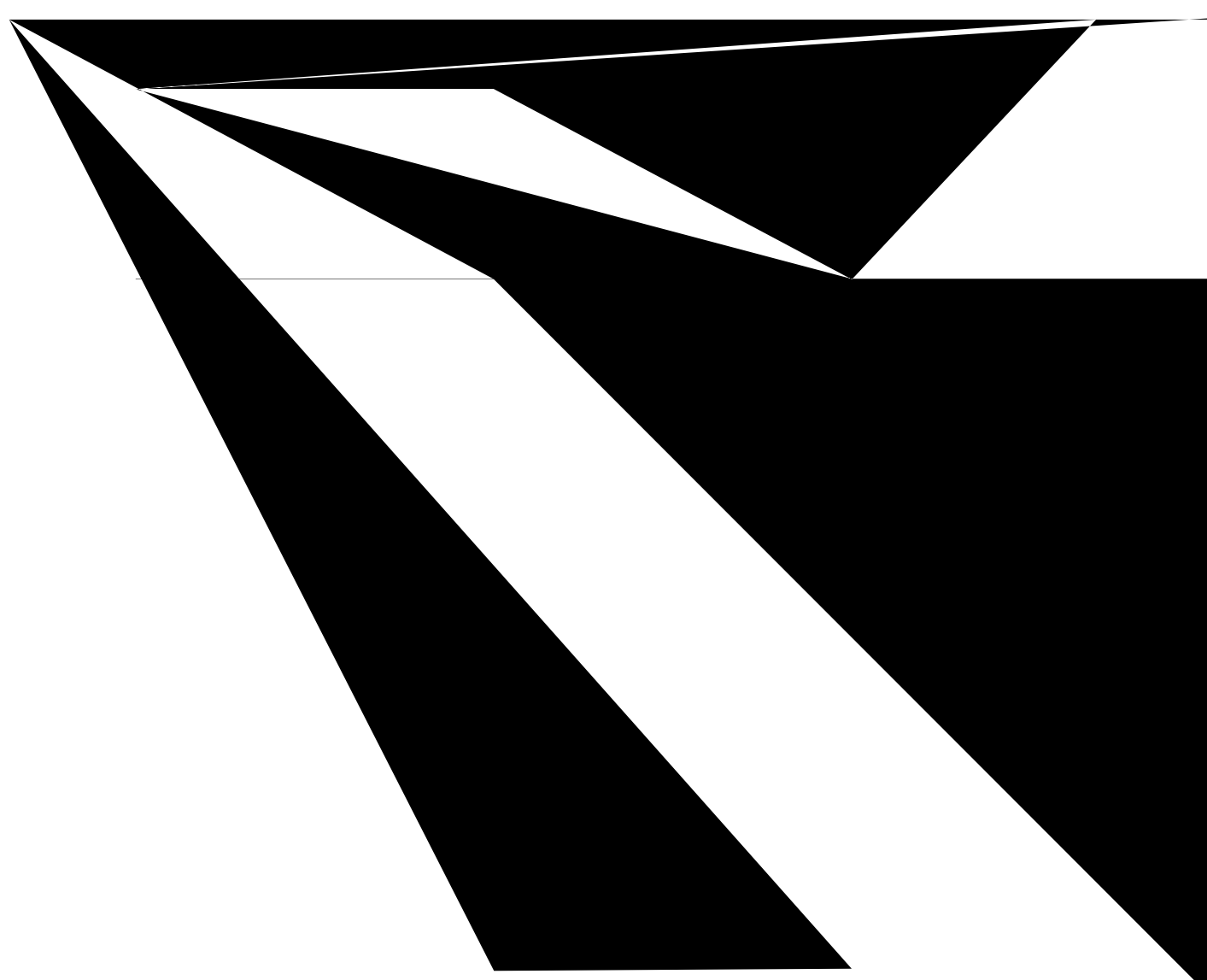
CRICOS code (International applicants): 089180M

	On-campus*	Online
Semester intake:	Semester 1 (February) Semester 2 (July)	Semester 1 (February) Semester 2 (July) Semester 3 (November)
Campus:	Springfield, Toowoomba	-
Fees:	Domestic full fee paying place International full fee paying place	Domestic full fee paying place International full fee paying place
Standard duration:	1 year full-time, up to 4 years part-time	
Program articulation:	From: Graduate Certificate of Business To: Master of Business Administration ; Master of Project Management ; Master of Business and Innovation	

Footnotes

* Not all specialisations are available on-campus

Contact us



Program objectives

The objectives of the Graduate Diploma of Business are to produce graduates who are able to:

- understand the concepts and essential theories and skills associated with a discipline area or areas related to business
- demonstrate cognitive skills to review, analyse, consolidate and synthesise business knowledge and identify and provide solutions to complex problems
- evaluate and communicate theoretical concepts to transfer business knowledge and ideas to a variety of audiences
- demonstrate advanced business knowledge and skills for professional work and/or further learning.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 08. Graduates at this level will have advanced knowledge and skills for professional or highly skilled work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Completion of an Australian university Bachelor degree in the area of business, or equivalent.
- English Language Proficiency requirements for Category 3.

For candidates who have a Bachelor degree (AQF level 7) or equivalent in a non-business related discipline from a recognised institution, USQ's [Graduate Certificate of Business](#) provides an articulation pathway into the Graduate Diploma of Business.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Graduate Diploma of Business is comprised of eight units of postgraduate courses as follows:

Specialisation
Named specialisation and General specialisation: The Business Administration specialisation, or a four

Digital Marketing Analytics

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
	1	1	1

Footnotes

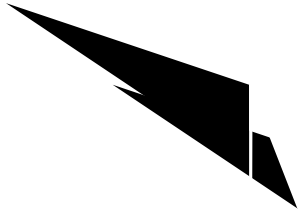
- † This course
- ‡ This course

Enterprise

Course
MGT8038 Le Development
MGT8039 St Leadership
MGT8034 St Management Resources and
MGT8031 GI in Employme



Finance sp



Global Business Management specialisation



Strategic Marketing s

Course	Semester of offer
MKT8001 Buyer Behaviour	Toowoomba campus
MKT8002 International Marketing	
MKT8012 Strategic Marketing and Innovation	
MGT8002 Strategic Management	1

Sustainal

Students who wish to gain maximum credit for courses completed in the Graduate Diploma of Business upon entry to the [Master of Business Administration](#) should choose the Business Administration specialisation plus a named specialisation from the [Master of Business Administration](#).

Students who wish to gain maximum credit for courses completed in the Graduate Diploma of Business upon entry to the [Master of Project Management](#) should choose the [Master of Project Management](#) foundation plus a named specialisation from the [Master of Project Management](#).

If students complete a relevant articulating program, the normal USQ credit rules will apply.

Points

After successful completion of 4 units