

Bachelor of Arts and Bachelor of Business and Commerce (BACB) - BA BBusCom

QTAC code (Australian and New Zealand applicants): Springfield campus: 929621; Online: 909625; Toowoomba campus: 909621

CRICOS code (International applicants): 099088B

	On-campus*	Online
Semester intake:	Semester 1 (February) Semester 2 (July)	Semester 1 (February) Semester 2 (July) Semester 3 (November)
Campus:	Springfield, Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place

Footnotes

The Information Technology Management major is provisionally accredited at professional level by the [Australian Computer Society](#) and, through the Seoul Accord, is recognised in other countries.

The Marketing major is accredited by the [Australian Marketing Institute](#) (AMI), and students are eligible for credit towards becoming a Certified Practising Marketer (CPM) upon completion.

Program aims

The program aims to produce graduates who meet the aims and objectives of both the [Bachelor of Arts](#) and the [Bachelor of Business and Commerce](#) programs.

Program objectives

Bachelor of Arts

- productively transfer discipline-based competencies in the Humanities and Social Sciences to further learning and professional contexts
- critically ev

Business and Commerce major courses – (1 x 8–unit major or 1 x 12–unit extended major from the	8 — 12
