

Bachelor of Communication (BCMM) - BCmn

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 909861; Distance education: 909865

CRICOS code (International applicants): 069699A

	On-campus	Distance education
Semester intake:	Semester 1 (March) Semester 2 (July)	Semester 1 (March) Semester 2 (July) Semester 3 (November)
Campus:	Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	3 years full-time, 6 years part-time	
Program articulation:	From: Diploma of Arts To: Bachelor of Arts (Honours)	

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: study@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usq.support@usq.edu.au

Program aims

This program aims to produce graduates who have a mastery of communication skills and knowledge in the field of communication. The program is designed to provide students with a strong foundation in communication theory and practice, and to develop their critical thinking and problem-solving skills. Graduates will be equipped with the skills and knowledge necessary to succeed in a variety of communication-related careers.

- the ability to understand the fundamental nature of the process of communication in a range of mass communication forms including journalism, creative production and public relations
- a knowledge and understanding of the theoretical issues, problems and methodologies of mass communication
- an awareness of the ethical and social responsibilities that are integral to the function of professional endeavours
- a discriminating application of methods, concepts, techniques and theories in the projects from different professional contexts.

Admission requirements

Admission to the Bachelor of Communication is in accordance with [University's admissions policy](#) for undergraduate programs.

Domestic and International Applicants from a non-English speaking background are required to satisfy [English language requirements](#).

If you do not meet the English language requirements you may apply to study a University-approved [English language program](#). On successful completion of the English language program, Applicants may be admitted to an Award Program.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of your higher education and you as a student pay a [student contribution amount](#), which varies depending on the courses undertaken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#). Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#)

Business, Education, Law and Arts. In some instances, however, combinations preferred by individual students may not be available due to quota, timetable or enrolment pattern constraints).

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On-campus and external students	First Year Level	Second Year Level	Third Year Level	Total
Core courses	CMS1000, JRN2010, PRL1002, CMS1010			4
Major sequence 1	Twelve courses over first, second and third year levels, with at least two courses at third year level.			12
Major Sequence 2	Eight courses over first, second and third year levels, with at least two courses at third year level			8
				24

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On-campus and external students	First Year Level	Second Year Level	Third Year Level	Total
Core courses	CMS1000, JRN2010, PRL1002, CMS1010			4
Major sequence 1	Twelve courses over first, second and third year levels, with at least two courses at third year level.			12
Minor sequence 2	Four courses over first and second year levels.			4
Minor sequence 2	Four courses over first and second year and third levels.			4
				24

Required time limits

Major studies

A Major Study in the Bachelor of Communication is a specified group of courses with a value of 12 unit courses and 8 unit courses. A major must have courses over three levels and contain at least two courses at third level. The following major studies are offered:

Practical experience

In the Public relations and Journalism majors within this program, oncampus and external students will be required to work on practical, real world projects and in some cases, will be required to work in teams. Public relations students will work on at least two client projects during their study. Students undertaking the journalism major are able to undertake work experience and have this recognised as part of their course through [HMT3001 Independent Study Project A](#) or [HMT3002 Independent Study Project B](#).

IT requirements

Access to high-level computers is necessary. On-campus students will access appropriately equipped laboratories, but should consider acquisition of their own computer. External students should be able to access a computer with the following minimum standards:

- Pentium or equivalent, 128Mb Ram, 20Gb 7200 RPM Hard disk, SVGA with at least 32Mb video RAM, Windows 98/2000*, mouse, sound card, CD-RW drive, modem, or
- Apple Mac or equivalent, 12Mb Ram, 20Gb 7200 RPM Hard Disk, 15 inch Monitor, Mac RO 9.2 or later, CD-RW drive, modem
- Preferred browser standards are the latest versions of Internet Explorer or Netscape.

Note: Students with Windows 95 might be able to operate in this program for a short period 23/F4 6 Tf1 0 0 1 59.528 53q

Communication Studies and should also enrol in [JRN1000 Journalism Practice](#). Then, commencing students must complete the fourth core course, [JRN2010 News Literacy](#) in Semester 2. The core courses are from major disciplines and will help students to make final decisions about choice of major/s.

Students who wish to enrol in approved majors in the Bachelor of Communication (see Major Studies above, for which there is no recommended enrolment pattern listed above should refer to the [Bachelor of Arts recommended enrolment patterns](#).

Recommended general pattern for first year full-time students

- [CMS1000 Communication and Scholarship](#)
- [JRN1000 Journalism Practice](#)
- [PRL1002 Principles and Practice of Public Relations](#)
- [CMS1010 Introduction to Communication Studies](#)

Year 1	
Semester 1	Semester 2
Year 1 CMS1000 Communication and Scholarship	JRN2010 News Literacy
Year 1 JRN1000 Journalism Practice	Year 1 course (from first major)
Year 1 PRL1002 Principles and Practice of Public Relations	Year 1 course (from second major (or two minors))
Year 1 CMS1010 Introduction to Communication Studies	Year 1 course from majors or minor

First year enrolment (part-time/external)

- Students should take a maximum of two courses in each semester. Many commencing students find it advisable to enrol in only one course in each semester, or one in Semester 1 and two in Semester 2.
- As a minimum, students should complete the core course [CMS1000 Communication and Scholarship](#) by the end of their first year of study. Students are advised to complete as many of the remaining core courses as possible in their first year of study.

Subsequent years of enrolment

- Students should take major courses in each year of study.
- Minor study courses are indicated in the Minor Studies section of this Handbook.

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Some courses are offered in Semester 3.

Footnotes

Students should contact the Faculty of Business, Education, Law and Arts about appropriate courses.