Bachelor of Business Administration (BBAD) - BBA

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 904521; Distance education: 904525; Springfield campus: 924521

CRICOS code (International applicants): 042317J

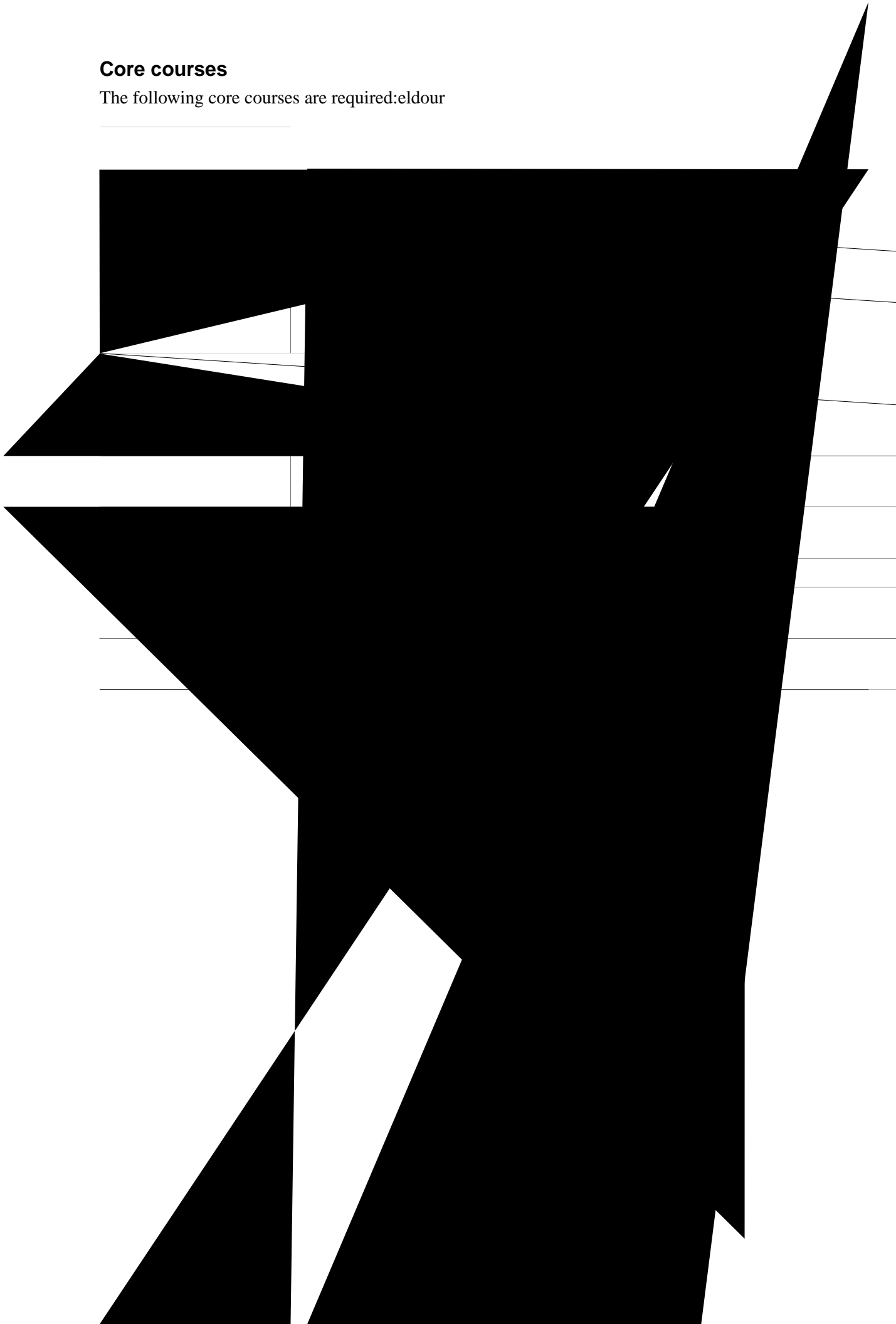|		Distance education

- identify, analyse and manage a broad range of organisational issues and challenges
- demonstrate effective communication and interpersonal capabilities
- demonstrate an understanding of the importance of high ethical standards and socially responsible organisational practices and processes.

Admission requirements

- Year 12 English [4,SA] or equivalent.
- Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.
- Admission to the Bachelor of Business Administration is in accordance with

Core courses

The following core courses are required:eldour

Course	On-campus			nts
	Fraser Coast (ONC)	Springfield (ONC)		
Select other courses from the accounting major in the Bac... requirements).				
Business or commerce students not undertaking an Ac...				
Select four courses from the Accounting major in the Bach... requirements).				

Footnotes

* Students must complete this course before enrolling in other courses from...

Administrative Management

Students are able to enrol in any offered mode of a course (on... of the program mode of study they enrolled in.

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Course	On-campus		Toowoomba (ONC)	Distance education EXT	Online ONL	Enrolment requirements

Course	On-campus		Toowoomba	Distance education EXT	Online ONL	Enrolment requirements

Human Resource Management

Students are able to enrol in any offered mode of a course (on-campus, distance education or online), regardless of the program mode of study they enrolled in.

Course	On-campus			Distance Education	Online	Enrolment Requirements
	Fraser Coast	Springfield	Toowoomba			
Select four courses from the Human Resource Management major in the Bachelor of Business (subject to enrolment requirements).						

Information Management

Students are able to enrol in any offered mode of a course (on-campus, distance education or online), regardless of the program mode of study they enrolled in.

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International Business

Students are able to enrol in any offered mode of a course (on-campus, distance education or online), regardless of the program mode of study they enrolled in.

Services Marketing

Students are able to enrol in any offered mode of a course (on-campus, distance education or online), regardless of the program mode of study they enrolled in.

Course	On-campus			Distance education EXT	Online ONL	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
MKT1001 Introduction to Marketing	S1	S1, S2, S3	S1	S1, S2, S3		
MKT1002 Consumer Behaviour	S2	S2	S2	S1, S2, S6		Co-requisite: MKT1001
	S2	S2	S2	S2, S6		Pre-requisite: MKT1001

Tourism

Students are able to enrol in any offered mode of a course (on-campus, distance education or online), regardless of the program mode of study they enrolled in.

Students may exit with the Associate Degree of Business if the

Recommended enrolment pattern - Springfield campus (standard semester 1 intake)

Students are able to enrol in any offered mode of a course (on-campus, distance education or online), regardless of the program mode of study they enrolled in.

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101 Accounting for Decision-Making	1	1					
CIS1000 Information Systems Concepts	1	1					
MKT1001 Introduction to Marketing	1	1					
MGT1000 Organisational Behaviour	1	1					
LAW1101 Introduction to Law	1	2					Pre-requisite: Students enrolled in one of the following Programs: LLBP or BLAW or BABL or BALW or BBBL or BBLA or BCBL or BCLA are not eligible for enrolment
Minor/elective course	1	2					
Minor/elective course	1	2					
MGT2002 Managing Organisations	1	2					
FIN1101 Introduction to Corporate Finance	2	1					
Minor/elective course	2	1					
Minor/elective course	2	1					
Minor/elective course	2	1					
MGT1200 Business Communication	2	2					
Minor/elective course	2	2					
Minor/elective course	2	2					
Minor/elective course	2	2					
Minor/elective course	3	1					
Minor/elective course	3	1					
Minor/elective course	3	1					
Minor/elective course	3	1					
Minor/elective course	3	2					
Minor/elective course	3	2					
Minor/elective course	3	2					
Minor/elective course	3	2					

Recommended enr