

Bachelor of Applied Media (BAPM) - BAppMed

QTAC code (Australian and New Zealand applicants): Springfield campus: 929651

- identify, analyse and solve problems in several public and private areas of media by selecting and using appropriate media applications
- apply methods, concepts and theories to the creation of media projects
- evaluate the outcomes of media projects
- act within the ethos of professional media practice
- have knowledge of at least one associated discipline.

Admission requirements

- Admission to the Bachelor of Applied Media is in accordance with [University's admissions policy](#) for undergraduate programs.

Students who have completed a Diploma or Advanced Diploma of Screen (Film and Television), or other media-associated Diploma or Advanced Diploma from TAFE (or other accredited provider) may be granted advanced standing – see Credit.

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ENL1001 Australian Stories	ONC	2
ENL2002 Romanticism	ONC	1
ENL2004 Gothic Stories: Terror over Time	ONC	2
ENL3005 The Australian Novel 1975-2010	ONC	1
ENL3004 The Literary Canon: How to Read Great Books	ONC	2
ENL3000 Modern Literature	ONC,	1
HMT3001 Independent Study Project A	ONC, P	1

Journalism

Course	Mode	Semester
JRN1000 Journalism Practice	ONC	1 (Year 1)
JRN2000 News Reporting	ONC	2 (Year 1)
JRN2003 Feature Writing	ONC	(Year 2)
JRN3006 Media Law and Ethics	ONC	(Year 2)
JRN2001 Publication Layout and Design	ONC	(Year 2)
JRN2002 Radio Journalism	ONC	(Year 3)
JRN2010 News Literacy	ONC	(Year 3)
JRN3001 Online Journalism	ONC,EXT	(Year 3)

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	ONC	2

Journalism minor

Course	Semester/Mode of Offer
JRN1000 Journalism Practice	S1 ONC
JRN2000 News Reporting	S2 ONC
JRN2003 Feature Writing	S1 ONC
JRN2001 Publication Layout and Design	S2 ONC

Theatre minor

Course	Semester/Mode of Offer
THE1001 Introduction to History and Theory of Drama 1	S1 EXT
THE1002 Introduction to History and Theory of Drama 2	S2 EXT
THE2003 Children's and Young People's Theatre	S1 EXT
THE2002 Community and Political Theatre	S2 EXT

Visual Arts minor

Course	Semester/Mode of Offer
VSA2000 Perspectives 21 0 0 138 79f Offer S2 K	S1 ONC, EXT

Course	Semester/Mode of Offer
MKT1001 Introduction to Marketing	S1,2 ONC
MKT1002 Consumer Behaviour	S2 ONC
MKT2002 Global Marketing	S1 ONC
Select one other course from the Marketing major in the BBUS Bachelor of Business (subject to enrolment requirements).	

Education minor

~~Please note that courses are subject to change as a new 4848-19 becomes available at Springfield campus.~~

Course	Semester/Mode of Offer
EDC1100 Lifespan Development and Learning	S1 ONC

Credit

- Students with prior industry e

